

*Lisa Murphy—Early Childhood Specialist, Founder and CEO of Ooey Gooley, Inc. !!*

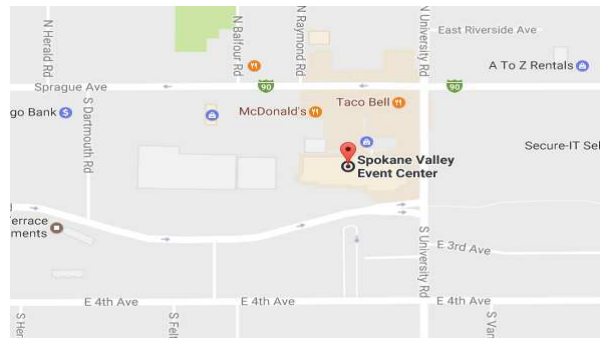
Lisa Murphy has been involved with early childhood education or over 20 years; teaching and working with children in various environments including Head Start, kindergarten, private preschools, family childcare, park and rec centers, group homes and many childcare centers.

Lisa is the founder of CEO of **Ooey Gooley, Inc.** where her mission is to assist in the transformation of the industry of early childhood education by offering 1) the best workshop and trainings; 2) the most up to date materials and resources; and 3) insightful conversations and connections through the power of social media. Lisa presents hundreds of workshops each year to both domestic and international audiences on various topics related to early childhood education

Lisa has an M.Ed. in early childhood education from Champlain College in Vermont. She has authored four books, produced dozens of teacher training DVD's and is a popular keynote speaker at education conferences. Lisa's standing room only seminars have become nationally known for their information, humor, inspiration and energetic delivery. Frequently asking if she has ever been a stand-up comic, Lisa practices what she preaches by blending the learning with the laughing.

Lisa collaborates with Jeff Johnson from Explorations Early Learning on various projects related to early childhood education, including hosting an annual UNConference and producing THE CHILD CARE BAR AND GRILL podcast-which release two episodes a week to listeners around the globe. Lisa has become known for her ability to link hands-on activities to educational standards, her outspoken advocacy, and her commitment to creating child-centered, play-based early childhood environments. Her understanding of the importance of play is obvious in her personal and professional life.

**Spokane Valley Event Center**  
**10514 E Sprague Ave, Spokane Valley, WA**  
*a wonderful site, handicap accessible,  
with plenty of free parking.*



EWFCCA's Annual "Reach for the STARS" Conference

Saturday, Marsh 11th, 2017 (6 STAR/Merit hours)

Spokane Valley Event Center  
10514 E Sprague Ave, Spokane Valley, WA

*Join us for a full day of professional development, networking, and inspiration with world renown Lisa Murphy!!!*

**7:30 am Open Registration / Vendor Shopping**

*Breakfast will not be offered this year. But there will be Coffee/Tea items available*

**8:15—8:30am Announcements and Conference Introduction**

**8:30am—10:30am Many Kinds of Smart! Understanding of the Theory of Multiple Intelligences**

Think you are good at your job because you love children? What about the ones that challenge you? Using these powerful question as a framework, Lisa puts her own spin on Howard Garden's classic theory. This session is a far cry from simply listing various personality characteristics, needs and preferences. By providing easy to implement, yet possibly challenging, "conform zone stretchers," Lisa challenges providers to make sure they are celebrating ALL the of children in the classroom, not just ones they like. **CC: 1 hour Ongoing Measurement of Child Progress 1 hours Interactions**

**10:30am—12:00pm Creative Art with Young Children**

In this session Lisa will defend a very strong **process oriented** art position. After a discussion about what "process not product" really means, participants will have time to create with various media in order to reinforce the importance of open-ended creative experiences instead of "cookie-cutter" projects. **CC: 1.5 hours Curriculum & Learning Environment**

**Complementarity Lunch: (12:00 —1:00 pm) / Vendor Shopping**

**FREE LUNCH**

This years lunch menu consists of your choice of a boxed lunch with one of the following sandwiches:

- \_\_\_\_\_ 1) Roast beef and cheddar with lettuce, tomato and horseradish aioli on whole wheat bread
- \_\_\_\_\_ 2) Turkey and provolone with cranberry aioli, lettuce, and tomato on French bread
- \_\_\_\_\_ 3) Vegetarian sandwich with avocado, cucumbers, sprouts, lettuce, and tomato with pesto herb cream cheese spread on whole wheat bread

Each box will also include: Potato chip's; Piece of whole fruit; Freshly baked chocolate chip cookies or brownie

We will have a beverage station with water, unsweetened Iced Tea and Strawberry Lemonade

**\*\*MUST indicate choice on registration form (no indication will imply no lunch) >>>>**

**\*\*\* You may bring a sack lunch if you prefer or visit a near by restaurant.\*\*\***

**1:00 pm—3:30pm Let's go Outside!**

Lisa will be having a short Q&A session while participants take a walk-about that facilitates individual reflection on their own outdoor play experience. Following the Q&A, there will be a discussion of our reactions and responses. Lisa will then share a power point slide show of outdoor play experiences and activities that can be implemented immediately in both family childcare and center based settings. Best of all, they are activities that use material you probably already have in the garage or shed! And in her usual engaging style, Lisa uses the pictures as springboards for discussions about issues related to the lack of outdoor play in culture.

**CC: 1 hour Child Growth & Development 1.5 hours Program Planning & Development**



**Vendors**

**Books Are Fun \* Scentsy \* Aflac \* Early Learning Child Development Resource \* More Than Words  
And more...be sure to check them out in the vendor hall!!!**



**Eastern Washington  
Family Child Care  
Association**

Welcomes back:

**“The Ooey Gooley Lady”  
LISA MURPHY**



**Saturday,  
March 11th, 2017**

**8:30am-3:30pm**

(6 STARS hours—doors open at 7:30am)

**Spokane Valley Event Center**

**10514 E Sprague Ave,  
Spokane Valley, WA**

For more information,  
visit [www.ewfcca.org](http://www.ewfcca.org)

Or call Debbie Thurber at 509-926-6144  
or email her at [Debbie@ewfcca.org](mailto:Debbie@ewfcca.org)

Thank you and we appreciate you choosing EWFCCA when you ‘reach for the stars!’

Please print this page.

Circle what applies and detach registration form and mail it along with your payment to the address indication.

Please answer your >>>> preference of sandwich if you plan on having lunch on us. Circling the word ‘No’ or leaving this section blank will result in not having a lunch available for you on the day of the conference.

**REGISTRATION FORM**

Please feel free to make copies of this form if needed or visit [www.ewfcca.org](http://www.ewfcca.org) to download additional forms

Name: \_\_\_\_\_

STARS # \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone #: \_\_\_\_\_

There will be NO BREAKFAST offered/coffee yes

**Early bird Conference Fee: \$75**  
(postmarked on or before Saturday, March 4th)

**Conference Fee: \$80**  
(postmarked on Monday, March 6th or after)  
\*\*\*If registering at the door...Lunch will NOT be available\*\*\*

Lunch Box? (please indicate>>>>) No / Yes Please!  
Roast Beef \_\_\_\_\_ Turkey \_\_\_\_\_ Veggie \_\_\_\_\_

**Optional Membership (see below) +\$35 or +\$17.50**

**EWFCCA General Member discount -\$10**  
(You must include the fee or a current EWFCCA General member to take this discount—see below) OR

**EWFCCA Associate Member discount -\$5**  
(You must include the fee or a current EWFCCA Associate member to take this discount—see below)

**Amount enclosed:** \_\_\_\_\_ \*  
Non-refundable but transferable

\*The registration fee is reimbursable from Washington STARS (\$250 Max)

Make checks payable to: **EWFCCA**  
Mail to: 7620 E Maxwell Ave  
Spokane, WA 99212

**I wish to add a 1 year membership to EWFCCA for \$35.00 (licensed providers and center directors) or \$17.50 (family childcare assistants and center assistants) to my above registration fee.**

My membership includes bi-monthly newsletters and discounts to future workshops and conferences. To see other benefits visit [www.ewfcca.org](http://www.ewfcca.org) for more information.  
**(Membership will be good through September 2018)**